

V2: API Campaign Reference Doc

Send notifications to users through API.

NOTE: In case of new user (i.e. user doesn't exist on your contact list) then a new contact will get created with the incoming details.

HTTP request

POST <https://backend.aisensy.com/campaign/t1/api/v2>

Request body

The request body contains data with the following structure:

JSON representation

```
{
  "apiKey": "string",
  "campaignName": "string",
  "destination": "string",
  "userName": "string",
  "source": "string",
  "media": {
    "url": "string",
    "filename": "string"
  },
  "templateParams": [
    "string"
  ],
  "tags": [
    "string"
  ]
}
```

Fields	Description
apiKey	string Required. API key generated from dashboard.
campaignName	string

	Required. Name of campaign which has to be sent to user. Status of campaign should be 'Live'.
destination	string Required. Mobile number of user with country dial-code to whom the campaign has to be sent. e.g. - 917428526285 (India)
userName	string Required Name of user to whom campaign has to be sent.
source	string Optional. Source of lead. It is to create source based segment to re-target. e.g.- 'Facebook forms', 'Website lead', 'Youtube lead'
media	object Optional. URL & filename of media that has to be sent with the template message.
templateParams[]	string Optional. Array of parameter values to fill in a template message.
tags[]	string Optional. Array of tag names to assign to the user.

NOTE : *templateParams* and *media* are optional, If your template message doesn't have parameters or doesn't require any media to be sent(i.e. Text type).

Response body

On Success:

```
{
  "success": "true",
  "submitted_message_id": "60cd0913-cf19-481e-b934-cba8955f7c15"
}
```

On Error:

Status Code : 401

```
"Unauthorized"
```

OR

```
{
  "errorMessage": "Campaign is Not Live",
  "errorCode": "ERR6003",
  "statusCode": 406
}
```

STATUS CODE	CODE	ERROR MESSAGE	REASON
401	-	Unauthorised	Invalid API Key Provided
422	ERR6001	Low Remaining balance	WCC Balance below 10₹ or 1\$
422	ERR6002	Country code not supported by WhatsApp	Country is not supported
406	ERR6003	Campaign is Not Live	Campaign is PAUSED/STOPPED
400	ERR6004	Template params does not match the campaign	Invalid param count or missing
400	ERR6005	Template param must be string	Param type is not string
400	ERR6006	Invalid tags format	List of string type only
400	ERR6007	Invalid tag value present	Invalid type in list
400	ERR6008	Invalid tag present	Tag is missing on project
400	ERR6009	Invalid value for defaultCountryCode	Default Country-code is invalid
400	ERR6010	Media URL Missing	Media URL is not provided
400	ERR6011	Media Filename Missing	File name is missing
400	ERR6012	Invalid media url format	Media URL must be string
400	ERR6013	Invalid media filename format	Media filename must be string

400	ERR6014	userName is required	User name is missing
400	ERR6015	attributes are not valid	Invalid format of attribute. Only string values are allowed.
400	ERR6018	Invalid Number	Phone number is incorrect
422	ERR6050	Internal Server Error	Internal Issue

Handling Response

1. Our current implementation of this API (v2) provides asynchronous processing. To receive the processing output/message status of submitted message, You can subscribe to [Webhooks](#) & listen for the **message.created** & **message.status.updated** events.
2. You can check the "failureResponse" field in received notification object for failure reasons. List of failure reasons possible in message object are listed [here](#)